

Haynes Wire Company

AXIS™ ERP

Haynes Wire Company Found ERP System to Increase Control, Visibility & Profitability



High-Performance Alloy Producer Also Sees On-time Delivery Increase to 95 Percent with AXIOM ERP

Profile

The Branford Wire Company, founded in 1954, was purchased by Haynes International in 2004, through its subsidiary Haynes Wire Company. Haynes International, Inc. is a world leader as the inventor, developer and producer of quality, high-performance nickel- and cobalt-based alloys. Haynes Wire Company produces stainless-steel medical wire and nickel- and cobalt-based wire for structural and welding applications. Today, based in Mountain Home, N.C., Haynes Wire's 70 employees generate over 2 million pounds of nickel-based, cobalt-based and stainless steel wire products annually.

Challenge

Because its existing home-grown system was increasingly unable to manage and provide access to the information, Haynes Wire needed to effectively operate its growing and expanding business. A team was formed to select and implement a packaged and supported ERP system suited for the needs of a wire producer: AXIOM ERP from Consona. One of the biggest concerns with the incumbent system was a lack of information on per-order costs—a rather serious concern in such a competitive field like Haynes Wire's field. On top of that, order setup was cumbersome and had to be redone for each new order. In addition, the legacy system's minimal reporting and tracking capabilities and lack of routing history left the company with little in the way of information tools to run the business.

HAYNES
Wire Company

ROI at a Glance:

Mountain Home, N.C.-based Haynes Wire Company, a producer of high-performance nickel- and cobalt-based alloys, saw the following return on investments after implementing AXIOM ERP software.

- On-time delivery increased from 44 percent to 95 percent.
- Generate over 2 million pounds of nickel-based, cobalt-based and stainless steel wire products annually.
- Greatly enhanced knowledge of costs, profitability and production schedules.
- Administration cost savings thanks to more efficient order entry, better data access.

Consona™

“AXIOM ERP provides detailed information throughout the process that has been utilized by management to make better business decisions. This has resulted in increased business and higher profitability.”

— **Jeffrey Young**, Vice President and CIO, Haynes International Inc.

“The business was well managed,” said Haynes International Vice President and CIO Jeffrey Young, “but most of the information was only available in the aggregate. We really didn’t know how costs applied to specific processes or orders.”

Why AXIOM ERP?

A prime concern during the selection process was to identify a supplier that understood the wire-processing business and could provide solutions to support its complex, unique requirements. Consona and AXIOM ERP met Haynes Wire’s needs. Not only did the Consona sales and support team truly understand the wire business, its software fit Haynes Wire’s requirements very well. When it got down to the final three candidates, it was the coil tracking and heat traceability throughout the system that made the difference. “AXIOM ERP has great tag control and lot tracking,” said Young. “That is very important to us, and it’s the reason we chose AXIOM ERP. Its capability was much better than that of the other finalists.”

Consona would also implement the system with very little modification—another key factor in Haynes Wire’s decision. After struggling with custom code for many years, the company definitely wanted to stay within the functionality of a supported package system.

The implementation was completed one month ahead of schedule (in eight months) and under budget. “It was very much a company project,” said Young, “not an IT project. The users were the leaders in all phases of the implementation, and that’s the way it should be.”

Results

Haynes Wire now proudly showcases its AXIOM ERP system for customers who visit the plant. It emphasizes its high level of accountability and traceability, along with the sophisticated shop-floor reporting capabilities that provide customers with a level of confidence that is rare in the wire business. The increase in on-time shipments—from 44 percent to 95 percent—is additional proof of the system’s success. The system also provided the ability to accurately capture costs and understand expenses per product and per order. The AXIOM ERP system also allows Haynes Wire to level load the shop floor and reduce lead time to produce products. This has resulted in better on-time delivery and less stress on the facility to rush material through. “AXIOM provides detailed information throughout the process that has been utilized by management to make better business decisions,” said Young. “This has resulted in increased business and higher profitability.”

About Consona ERP

Consona Corporation is a worldwide leader in providing customer relationship management (CRM) and enterprise resource planning (ERP) software and services for companies of all sizes. Consona serves more than 4,500 customers worldwide and across a variety of industries.

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